

WHITE PAPER



POWERED BY MCS

INTELLIDIAL

EASY INTELLIGENT DIALLING

SEARCH.CLICK.SAVE

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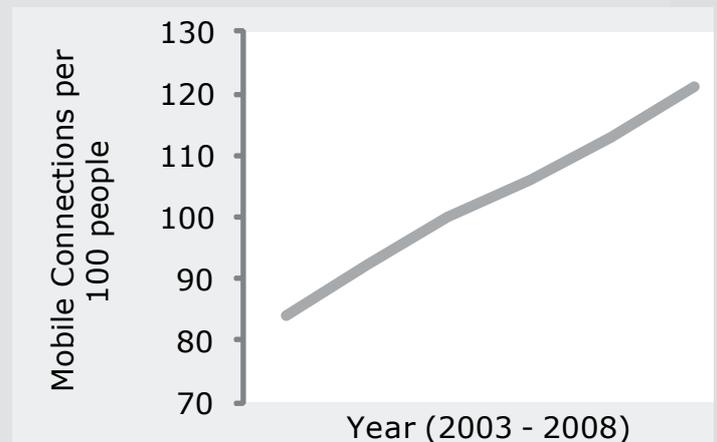
YOUR BUSINESS CASE

Mobile telephony is increasingly popular and accounts for the Billion Euro market for business GSM use. Innovations can provide the backbone for more cost-effective GSM solutions. IntelliDial gives you the next generation of GSM usage, user centric and hassle free, complete, and with an extensive range of benefits. Take a step forward with us and let us help you. We pride ourselves on tailoring our product to your needs.

ACTUAL GSM COSTS

Research indicates companies have little insight into their GSM expenses, even though these costs constitute the number three business cost driver. Business costs attributed to GSM use are:

- **62** Million Euro is spent calling information services (#18 Number information etc)
- **567** Million Euro is attributable to International GSM calls. (Roaming & International)
- **43** Million Euro is paid by businesses for Internal communication
- **510** Million Euro is spent due to National GSM calls



*figures are applicable for The Netherlands, Ezvim Research (dd 27-10-2009)

INTELLIDIAL: LOWERING YOUR COSTS

- 43 Million Euro is annually spent for internal communication. With IntelliDial, you will pay nothing due to fixed-mobile convergence and the use of 0 cent on-net tariffs.
- 510 Million Euro is spent due to national GSM calls. With IntelliDial, you will pay the lowest possible rate when dialling external mobile or fixed numbers. When dialling a fixed number, you will pay 1 Eurocents/min. Up to 80% savings is possible.
- With IntelliDial, you will have all numbers on hand, anytime and everywhere. Corporate expenses for service information numbers is 62 Million Euro in The Netherlands. This cost will become obsolete as you will have access to all relevant numbers.
- 567 Million Euro is annually attributed to International calls. When dialling from the 'homefront' abroad, you will pay 11 Eurocents/min instead of 43 Eurocents/min.
- With IntelliDial, you will pay 26 Eurocents/min instead of 43 Eurocents/min when calling from abroad to the 'homefront'.

*NB. These costs are indicative excl. tax (dd 27-10-2009, bellen.com). Please visit our savings wizard at our website www.intellidial.nl.



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INTELLIDIAL: ADDED FUNCTIONALITY

Employees today are typically very mobile: Flexible work hours, 'travelling' employees and 'home workers' characterize current business trends.

Whether you are a truck driver, account manager or sales representative, with IntelliDial, all employees, at home, travelling or 'on the road' will have **all business contact numbers available, anywhere and anytime**. Employees can automatically and easily log into the corporate IntelliDial-Database and dial with just a push on a button on their PC at home or their GSM. The call is setup via a telephone switch. The interface is hassle free, secure and applicable through the use of an internet browser.

IntelliDial works and is compatible with every telephone (PRI or SIP connection), operator (e.g. KPN) and mobile phone! It can also work without an existing telephone system.

MORE:

- With IntelliDial, voice recording of GSM calls is possible!
- When dialling, you and your colleagues will have One Number show as ID-Caller. You will form a corporate front when communicating with your external environment; with the ability for call back.
- According to Research, private calls account for 400 Million Euro of business expenses! With IntelliDial you will have greater insight into your call expenses. The solution allows you to identify and manage your (lower) GSM costs.



ABOUT MCS

IntelliDial is a product developed by MCS. Since 1997, MCS has focussed on fixed/mobile convergence solutions. Our products have successfully been used by small to medium companies worldwide, leading to large savings on mobile communication costs.

Additional benefits are available with our product line. Please contact us if you have any questions. We pride ourselves in tailoring our solutions to your needs.